



ELLA
·LEADING THE WAY·



EMPOWERING LATINA LEADERSHIP & ACTION

ELLA is a Chicana/Latina-led social justice organization rooted in advocacy and leadership cultivation to increase Chicana/Latina representation as key decision-makers across all sectors, working towards economic, educational, environmental, and political equity.



Our Priorities

EQUITY

Closing the wage gap and ensuring we have equal opportunity for advancement.



Dismantling Machismo

Calling out machista culture and practices while examining and eradicating internalized machismo.



Developing Emerging Leaders

Preparing Latinas & Chicanas for positions of power in the public and private sectors.



Our Mission

We are a Chicana/Latina-led social justice organization focused on advocacy and leadership development to increase Chicana/Latina representation as key decision-makers across all sectors of community, working towards economic, educational, political and social equity.

Our Values

- Social Justice
- Leadership
- Creating Visibility
- Healing our Communities
- Taking Action!



ELLA

Empowering Latina Leadership & Action

www.WeAreELLA.org

@WeAreELLAorg



ELLA

THE LATINA LEADERSHIP CIRCLE - SUNNYSIDE



Step into your power with this **FREE** series on personal and professional growth. Join us for our Sunnyside classes at 521 South 6th St from 5:30pm to 7:30pm on **Wednesday's**. Any materials or supplies needed will be provided by ELLA. For more info: Maria@WeAreELLA.org

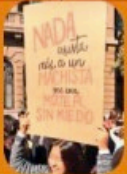
May
15



CREATE YOUR PERSONAL VISION

- Examining our role in family, workplace & community
- Identifying passion & purpose
- Imposter syndrome, self-awareness & emotional intelligence
- Impact of social media on our lives

May
22



MACHISMO, SEXISM AND OTHER BARRIERS

- How machismo & generational trauma affect us today
- How far you can take "being yourself" at work & community
- Identifying biases & cultivating critical thinking
- Developing strategic thinking capacity

May
29



BE VISIBLE & OWN YOUR SPACE

- Communicate with purpose and impact
- Understanding body language
- Working with BIPOC mentor truth-tellers
- Workplace presence & building your network

June
5



MAKING SURE YOU DON'T START AT THE BOTTOM

- Closing the wage & confidence gaps
- Negotiating in the workplace
- Microaggressions & conflict management
- What it means to "lean in" for Latinas in the workplace

June
12



BOUNDARIES & SELF-CARE

- Why "no" is so important, where volunteer work fits in
- Getting paid for your time and efforts
- Family/work/community life balance, building resilience
- Family & self-advocacy tools

June
19



SELF-DETERMINED LEADER

- Defining your next steps as a leader
- Prioritizing and taking action towards goals
- Civic engagement
- Personal growth & evaluating your progress

REGISTER



Register at <https://forms.gle/Cnvv3FCx4Em2UC1i9>



Chicana/Latina Culture, History, Identity & Power

**OCT.
26TH**

CHALLENGING SOCIAL/CULTURAL/RELIGIOUS NORMS

- Gloria Anzaldúa's Borderlands
- Labels, Identity & Indigeneity
- Race, classism, gender & intersectionality dynamics



**NOV.
2ND**

IMPLICATIONS OF MACHISMO

- Machismo in the home, community & the workplace
- Breaking the myth of historical unequals & the "weaker sex"
- Sexuality & femininity



**NOV.
9TH**

OUR ROLE AS NURTURERS & PROTECTORS

- Gaspar de Alba & Guzman's Making a Killing
- Understanding our vulnerabilities, power & control
- The growing problem of domestic/sexual violence



**NOV.
16TH**

PERSONAL HEALTH & HEALING

- Curanderismo healing vs modern western treatments
- Current state of Chicana/Latina mental health
- Exploring historical & generational trauma



**NOV.
30TH**

MUJERES AS HEALERS & WARRIORS

- Warriors, Adelitas, & our feminist movement
- Maligned historical/current figures - Ex. La Malinche, Eve
- National and local Chicana/Latina inspirations



**DEC.
7TH**

PAINTING STRENGTH & SURVIVAL

Let's share art and cap this series with a paint night to celebrate our culture, courage, strength and survival. All supplies are provided.

WeAreELLA.org



SUNNYSIDE, WA ELECTIONS
LATIN@ CANDIDATES NEEDED:
SCHOOL BOARD DISTRICTS 1 & 5
CITY COUNCIL AT-LARGE POSITIONS
5, 6 & 7

FILING DEADLINE MAY 19TH

**LATIN@ REPRESENTATION IS SO IMPORTANT IN A
CITY WITH MORE THAN 86% LATIN@ POPULATION.**

**TIME FOR A CHANGE AND ELLA WANTS TO HELP
DEVELOP NEW LEADERSHIP IN SUNNYSIDE!**

**IF INTERESTED BUT NERVOUS ABOUT PUBLIC OFFICE,
ELLA WILL HELP. YOU WILL NOT BE ALONE IN THIS. CALL,
TEXT OR EMAIL MARIA AT 509.506.0013 &
MARIA@WEAREELLA.ORG**

@WeAreELLAorg



THE LOWER YAKIMA VALLEY
LATINX COALITION PRESENTS:

COMMUNITY LISTENING SESSIONS

Featuring your 2023 Sunnyside Latinx
Candidates for City Council & School Board



UPCOMING EVENTS

- *English Listening Session:*
Thursday, June 29th 6-8pm at
El Gran Rey Jesus, 327 E.
Edison Ave in Sunnyside
- *Spanish Listening Session:*
Thursday, July 13th 6-8pm at
St. Josephs Gym, 907 S 6th
Street in Sunnyside
- *Youth Listening Session:*
Tuesday, July 25th 6-8pm at
Sunnyside Skate Park

FEATURED CANDIDATES:

City Council: Jorge Galvan, Keren J. Vazquez, Vicky Frausto
School Board: Anna Saenz, Sandra Zesati, Dr. Yasmin Barrios

SPONSORED BY ELLA, PODER LATINX & RAÍCES

@weareellaorg @poder_latinx @raicesyakima





ELLA

Our
Sunnyside
Emerging
Leaders
Class



Sunnyside Spanish Community Listening Session





Sunnyside Youth Event



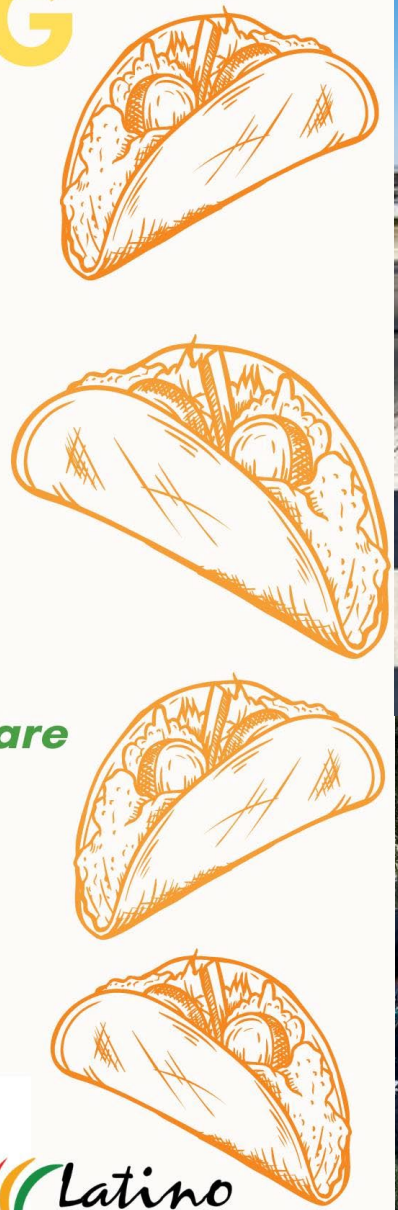
LET'S TACO 'BOUT VOTING

If you need help understanding your ballot, we can help you! We do not suggest who or what you should vote for. Our community guides will explain each section and ensure that your ballot is filled out properly and ready to be mailed or dropped into the nearest elections ballot box. The goal is to enhance voter confidence and reduce errors or confusion when completing the ballot!

Food, beverages, and childcare will be provided.

SUNDAY, JULY 30TH | 5-7P.M.
1521 S 1st, Sunnyside, WA

Contact information:
maria@weareella.org
(509)506-0013





ON TO THE GENERAL!



RAÍCES



Mabton Community Listening



WATER IS LIFE!!


Mabton Community Listening Session
Mabton High School Gym
500 B Street, Mabton
Thursday, September 14th, 5:30pm

At the request of several Mabton residents, ELLA is facilitating a community listening session so that resident's concerns about the on-going water quality issues can be heard by local city and government agency officials. Federal and WA State agencies attending this listening session include:

- [WA State Department of Health](#)
- [Environmental Protection Agency](#)
- [WA State Department of Ecology](#)
- [Friends of Toppenish Creek](#)
- [Yakima Health District](#)
- [Commission on Hispanic Affairs](#)

Mabton residents share your concerns and learn what these respective agencies can do to help resolve these constant water issues.

For more information: Maria@WeAreELLA.org & 509-506-
[@WeAreELLA.org](https://www.WeAreELLA.org)

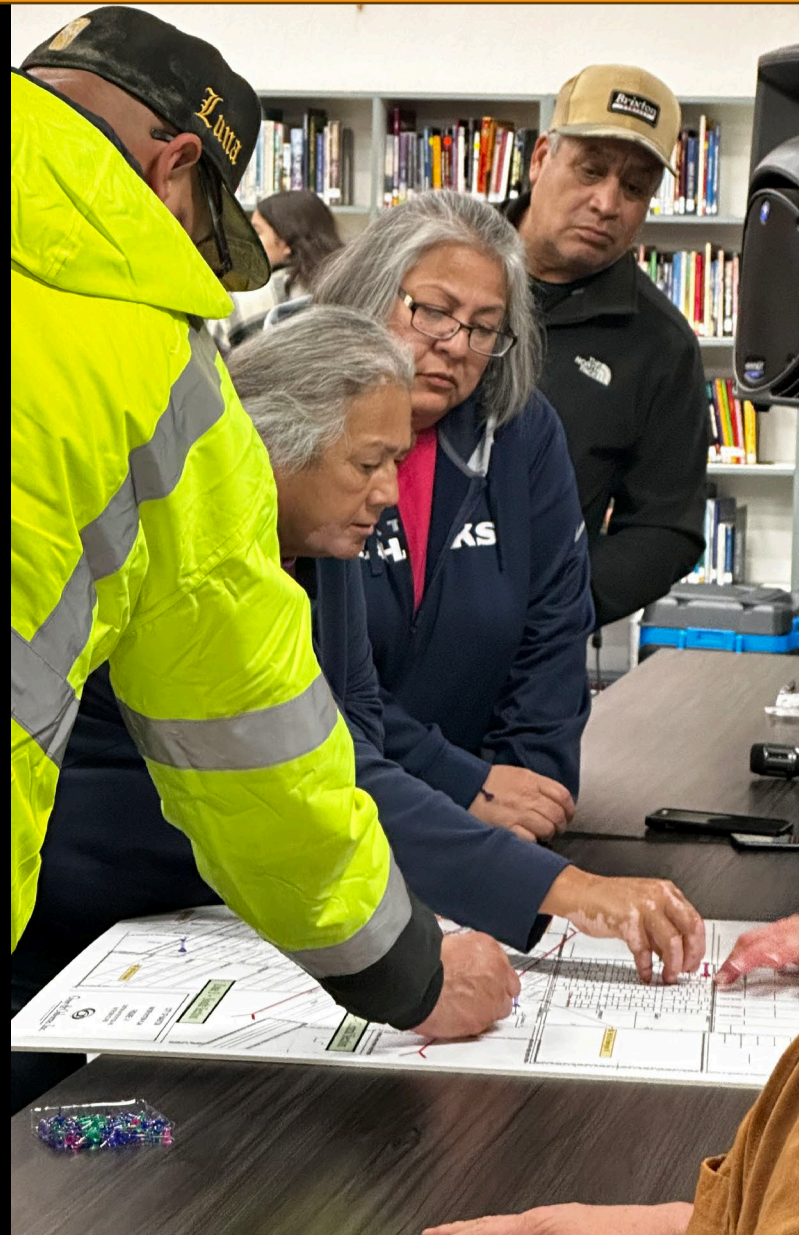




The amount of Residents that Showed up to The water distribution



WA State agencies meeting with Mabton residents about water quality issues.





VOTE FOR REPRESENTATION VOTE POR REPRESENTACIÓN



Jorge Galvan
Sunnyside City Council
Position #7



Keren J. Vazquez
Sunnyside City Council
Position #5



Vicky Frausto
Sunnyside City Council
District #5



Anna Saenz
Sunnyside School Board
Position #4



Sandra Zesari
Sunnyside School Board
Position #5



Dr. Yasmín Barrios
Sunnyside School Board
Position #3



Election Day: Tuesday, November 7th | Deposit your ballot in an official drop box by 8pm on Election Day.
Día de las Elecciones: Martes, 7 de Noviembre | Deposite su boleta en un buzón oficial antes de las 8pm el Día de las Elecciones.

SCAN TO REGISTER TO VOTE! | ESCANEA PARA REGISTRARTE PARA VOTAR!



Los
LUCEROS
de
DURANGO

Musica Norteña

Contrataciones:
(509) 831-1158



Empowering Latina Leadership & Acti



ELLA
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www.WeAreELLA.org

**JUST
WALK
OUT**



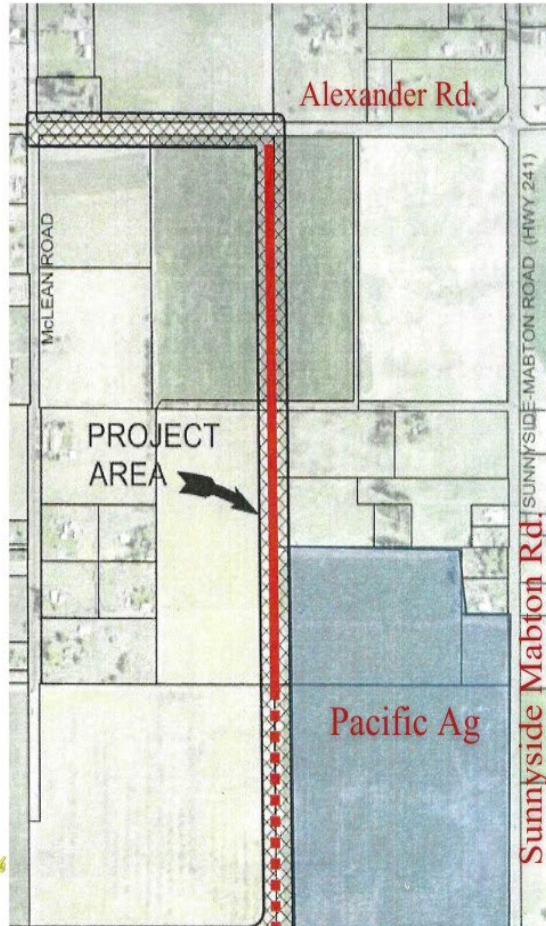
Sunnyside Residents
Notice of Public Comment on 60-Acre BioMethane Plant
Thursday, November 30, 2023
5:30 pm @ Gusto Casa Mia 200 N 1st St Sunnyside

The City of Sunnyside and the Port of Sunnyside announced it has entered into a public comment period on the proposed BioMethane Plant/Digester project and residents may voice any concerns about the economic and environmental impact the project may have. The plant would use anaerobic digesters to process local manure and agricultural waste to create natural gas. We can assist you to enter your public comment to the city and port. If you have questions or concerns, join us for this community meeting about the Pacific Ag project.

- Learn more about what a biomethane digester is.
- What are the water and air quality risks?
- Why is it being built next to a residential area?
- Why hasn't an environmental impact statement been released?
- What is the possibility of a plant explosion? As has happened in other locations.
- Why hasn't any information been provided in Spanish to Spanish-speaking residents?

Public comments must be submitted to Trevor Martin, Community & Economic Development Director, at tmartin@sunnyside-wa.gov by December 5th.

For more information about this community meeting, call Maria with ELLA at 509-506-0013, or email at Maria@WeAreELLA.org.



Elections Get Out the Vote Planning and Canvassing



Yakima County Courthouse Election Results



While observing:
No photo taking
No video recording
No audio recording

A WOMAN'S
PLACE IS IN THE HO
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We Are ELLA @WeAreELLAOrg · 19s

Promote



Latino voter turnout increases in the Lower Yakima Valley
yakimaherald.com/news/local/gov... via @Yakima_Herald



Latino voter turnout increases in the Lower Yakima Valley

From yakimaherald.com

Challenging the Electoral System



Amend Law LLC

ELLA, ACLU notify Sunnyside School Board of voting rights violation

Thomas Metcalf, NonStop Local Digital Journalist Apr 16, 2024 Updated Aug 13, 2024

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Sunnyside School District Violates WRVA

Notice Filed by ELLA, ACLU of WA

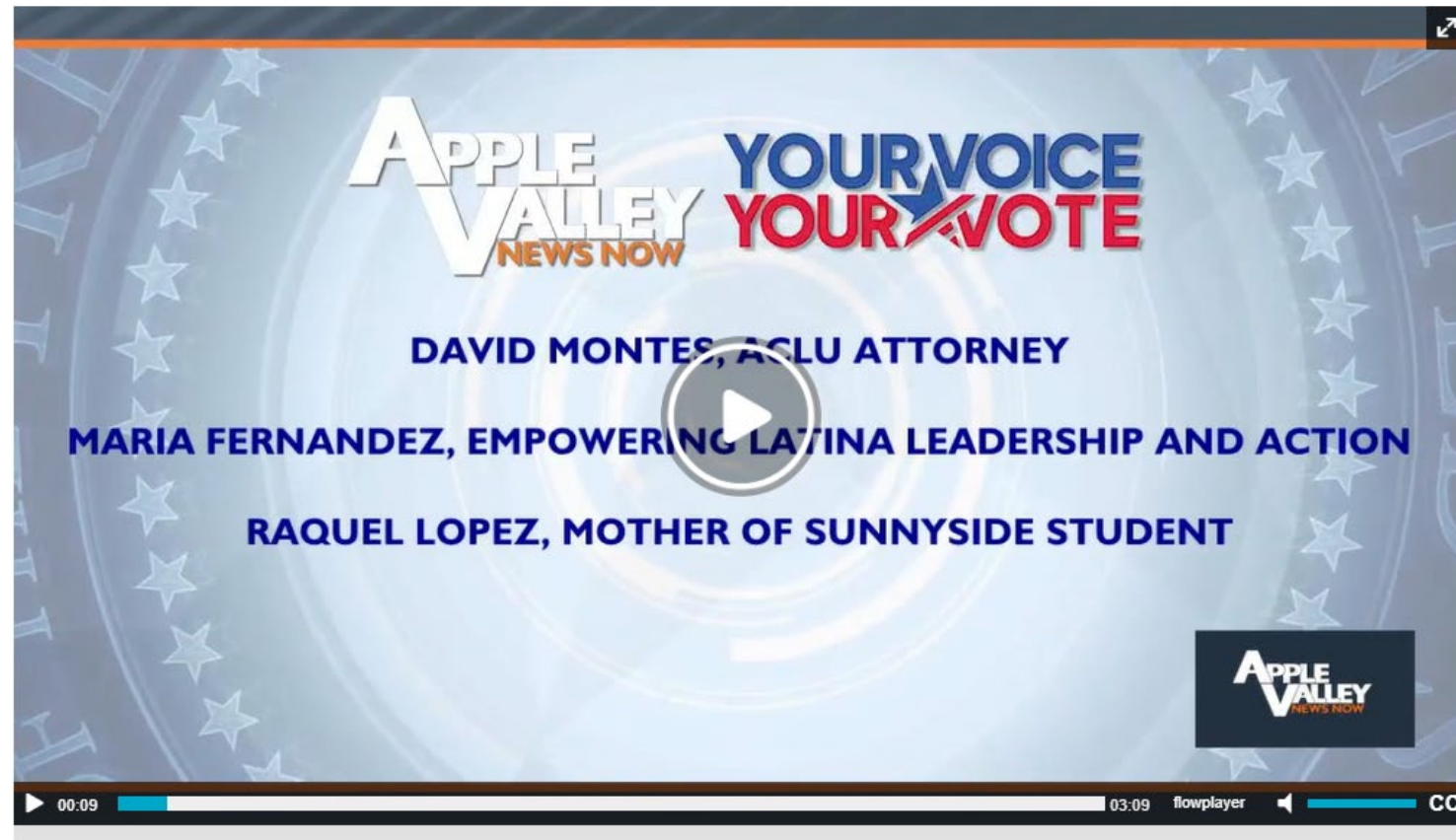
- ELLA notice claims SSD current at-large election system violates Washington Voting Rights Act
- Claims the system dilutes Latinx votes
- SSD has 90 days to fix violations or will be sued



0:59 / 1:11 CC

Judge approves legal settlement changing Sunnyside School Board voting map

By Emily Goodell Sep 10, 2024 Updated Sep 16, 2024




[Watch at link: Judge approves legal settlement changing Sunnyside School Board voting map | News | applevalleynewsnow.com. Link with captions](#)

ELLA Settles with Sunnyside School District

- All 5 school board seats are up for election in 2025
- New district map
- At least 3 districts with majority active registered voters

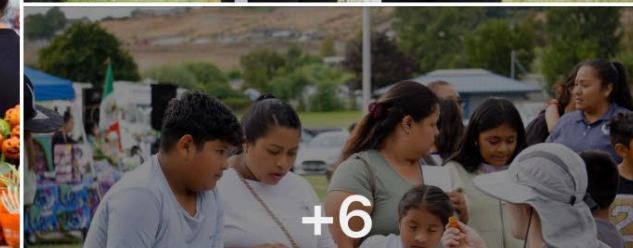
What this means for community...

- Families feel seen & heard
- Addressing safety issues & concerns of nepotism and favoritism
- Youth programming
- Diversifying the curriculum

 Sunnyside Sun is in Sunnyside.
September 16 at 11:16 AM · ⚙️

The ACLU of Washington, Amend Law, and Empowering Latina Leaders & Action (ELLA) hosted a community event on Sunday, Sept. 15, to celebrate a major legal victory and local culture. Titled "Celebrating Culture, Independence, y Representation," the free event marked the settlement with the Sunnyside School District, which introduced a new "by-district" voting system to boost Latino representation in Sunnyside.

Read more: <https://www.sunnysidesun.com/news/sunnyside-school-dist...> See more



Recall of Mabton Mayor

- Recalled for not providing the 2024 budget to City Council
- Promoting her business
- Giving herself a raise without accounting for it in the budget



Yakima Herald-Republic

August 27 · 🌐

Yakima Superior Court judge allowed charges from a second petition to recall Mabton Mayor Michelle Ruelas to move forward at a Tuesday hearing.



YAKIMAHERALD.COM

Second petition to recall Mabton mayor allowed to move forward


A Yakima Superior Court judge allowed charges from a second petition to recall Mabton Mayor Michelle Ruelas to move forward at a Tuesday hearing.

Sunnyside City Council Accountability

 **Yakima Herald-Republic** 
August 28 · 🌐

Sunnyside City Council voted 4-3 to support a symbolic vote of no confidence in Mayor Dean Broersma, following concerns about the state of the city's budget.




YAKIMAHERALD.COM 
Sunnyside Council takes 4-3 no confidence vote in mayor in wake of budget issues

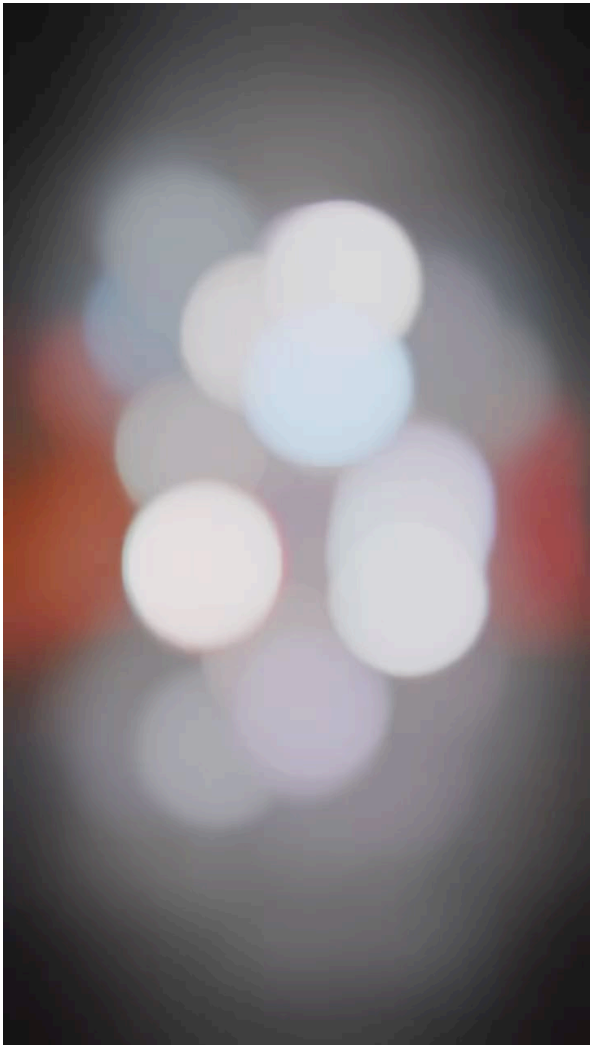
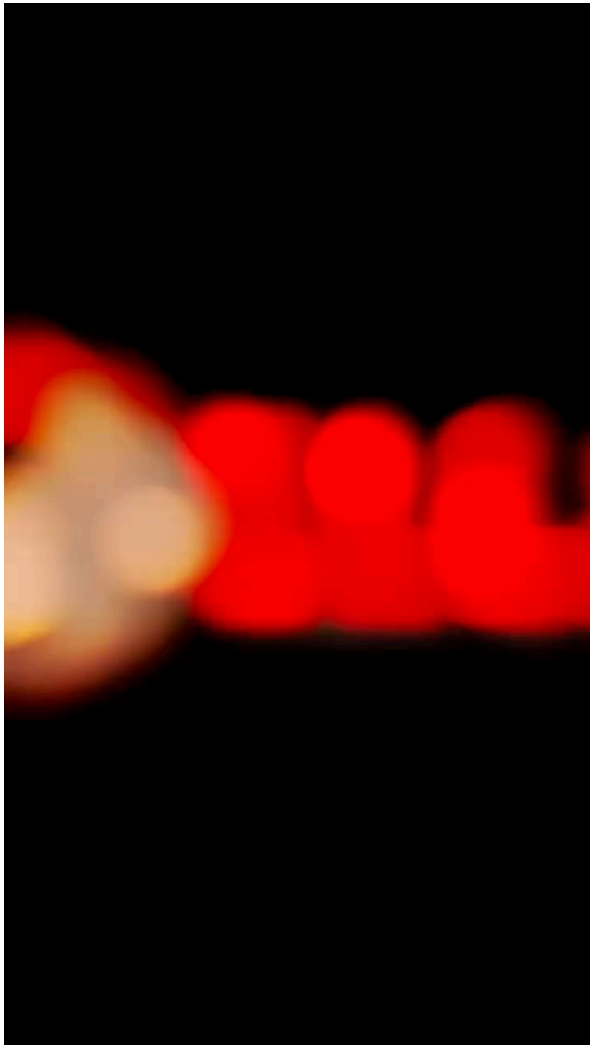
 **Yakima Herald-Republic** 
September 10 at 3:55 PM · 🌐

A mechanism for the Sunnyside City Council to remove its mayor or deputy mayor will be discussed in a rules and procedures subcommittee.



YAKIMAHERALD.COM 
Sunnyside Council continues discussion on removing mayor
A mechanism for the Sunnyside City Council to remove its mayor or deputy mayor will be di...

Our Environmental Justice Efforts



Questions and Answers

**Thank you, Office of Equity for inviting ELLA to present.
&
Thank you, audience for your time and attention.**

**In Solidarity!!
The ELLA Team**



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@WeAreELLAOrg

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EXECUTIVE DIRECTOR



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